

PHONE GIVEAWAY COMPETITION PRIVACY POLICY

1. Definitions

In this policy

- “our”, “we”, “us” or “Blue Sky Meats” means Blue Sky Meats Limited
- “you” means you, the person using our services, or visiting our website
- “services” means all goods or services we provide and anything else we do for you, including providing you with access to our website

2. Information we collect

If you are just surfing and reading information on our website, then we collect and store the following information about your visit

- the IP address of your machine when connected to the Internet and the domain name from which you are accessing the Internet
- the operating system and the browser your computer uses, and any search engine you are using
- your browsing behaviour
- the date and time you are visiting
- the URLs of the pages you visit
- the domain name of the page you visit after leaving our website

If you're using Social sign in

- your Facebook email address
- your unique Facebook ID
- your Google email address
- your unique Google ID

3. How we use your information

We use your information to measure the number of visitors to different parts of the site and for a number of different purposes connected with the provision of our services, for example, to measure the effectiveness of advertising.

Although we may publish aggregated information about usage patterns, we do not disclose information about individual machines or persons except for the reasons set out below in this section. We do not sell information which identifies you personally. We may gather more extensive information if we are concerned, for example, about security issues. If we think it is necessary, we can disclose information to relevant law enforcement

authorities, such as the Police or the Department of Internal Affairs.

If you choose to provide us with personal information such as your email address, for example by filling out an electronic query or order form, we will use the information to communicate with you in relation to all the goods and services which we provide to you or which we consider might be of interest to you. This may include email marketing.

Personal information will be stored and used in accordance with our Terms and Conditions.

Use of cookies for advertising and analytics

Our website places a cookie on the hard drive of your computer. A “cookie” is a file which allows us to track and target the interests of users. In addition, our website uses third party cookies from Google Analytics for Display Advertisers, including the following features:

Google Display Network Impression Reporting - which gives us additional insight into who has viewed our paid digital advertising on other websites. This will help us optimise and tailor our advertising.

DoubleClick Platform integrations & Remarketing with Google Analytics – the integrations between both our web analytics and paid advertising platforms together to give us additional insight. This allows us to tailor our advertising to ensure the right types and offers are shown to you while you are using the internet outside our website.

Google Analytics Demographics and Interest Reporting - which gives us insight into behaviour information relating to visitor age, gender and interests on an anonymous and aggregate level. This will help us to understand browsing behaviour to give you a better experience whilst visiting our sites.

Cookies are used to analyse your use of our website and to serve ads when you visit our website. The information we collect and share with third parties through cookies is aggregated and therefore anonymous (it does not include personal information which is likely to identify you). The information may be used to serve you ads in relation to our products when you visit our website and third party websites. You can access information about Google's Privacy Policy [here](#).

While we recommend that users enable cookies on their browsers in order to enjoy all the features of our website, the decision remains in the hands of the individual. Most browsers allow you to control management of cookies, this will be different depending on each user's PC - refer to your browser help menu for further information.

4. Access to your information

You have the right to access to personal information we hold about you where it is stored in such a way that it can be readily be retrieved. If the personal information we hold about you is not accurate or complete, then you may ask us to correct it.

To update your personal information, you can contact us by email, or call us on +64 3 231 3421.

5. Security

When signing in or shopping online, look for the 'padlock' symbol at the bottom of your web browser. The 'padlock' symbol is a certificate of authenticity and ensures the site is secure. You can double-click the padlock symbol to view the certificate's details.

Secure Socket Layer (SSL) is the most accepted way of ensuring the security of transmitted information to and from Internet sites worldwide. On our site, it operates when you complete and send forms, but not while you are simply surfing the site. We are using SSL with VeriSign Authentication Certificates with RC4 128 bit encryption.

6. Opting out

Turning off cookies

As stated above, your internet browser should allow you to control the use of cookies. In addition, you can opt-out of Google Analytics Advertising Features here or use a browser plugin to opt-out of Google Analytics cookies here.

How do I unsubscribe from email marketing communications?

There are two ways to unsubscribe to any email message

Follow the unsubscribe instructions in the email

By phone or in writing using the contact details contained in the message

If you have difficulty unsubscribing using any of the methods above please call us on +64 3 231 3421

How do I file a complaint?

If you feel that your email address has been used without your permission and contacting the sender has not yielded satisfactory results you can issue a formal complaint by emailing us at info@bluesky.co.nz.

7. Changing this policy

We may change this policy at any time by changing or removing existing terms or adding new ones. Changes may take the form of a completely new policy. We will tell you about any changes by posting an updated policy on our website. Any change we make applies from the date we post it on the website.

If you have any questions about our website privacy policy email us.